

*Paul McCartney*

13<sup>th</sup> April 2017

Dear Ms. Von Friedeburg,

It was great to hear (from Jeff Anhang of IFC) that the frontier in food innovation represented by new plant-based food companies will be showcased at IFC's Future of Food event scheduled for 18<sup>th</sup> April.

Investment by IFC in these new foods is critically needed, especially because the production of animal-based foods has been found to play a major role in driving climate change.

As you know, climate change has become a dire threat to international development, and it may be impossible to avert catastrophic climatic outcomes if steps are not taken to reduce greenhouse gas emissions significantly by 2020 or at the latest 2026.

I understand that IFC prioritises investments that promise to help reverse climate change. If so, then it would be a perfect time for IFC to replace its investments in livestock projects with investments in new plant-based food companies.

My involvement in this area comes from a campaign I have been running since 2009, with my daughters Mary and Stella, which is fundamentally

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concerned with livestock and climate change. Called 'Meat Free Monday', this campaign encourages people to skip meat for at least one day a week to reduce their environmental footprint and improve their health.

Our family has also overseen a successful vegetarian food company, Linda McCartney Foods, for over 25 years. We can see that the world is changing and more and more people are choosing plant-based food. We think it's the future, and one of the things we need to be seriously looking at to help prevent climate change.

My team can send you more information about our experiences with Meat Free Monday, and Linda McCartney Foods, if this is of interest.

Best wishes,

A handwritten signature in blue ink that reads "Paul McCartney". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Paul McCartney